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JORGE DAVID PELÁEZ MARTÍNEZ

APTITUDES

English 80%, Good leader, punctuality, involved, planning, working under pressure, liable, easy to understand, good at teaching.

EXPERIENCE

Estrategica Smarter Marketing – *Web Designer Sr.*

MAY 2022 – PRESENT

- Development and design of Landing pages, front-end web sites, mailing in CRM Salesforce. Wireframing, Mockup y Layout
- Clients such as: Lamosa, HPE, AMD, Tec de Monterrey,
- Participation in content grids for the same brands.
- Management of the web design team.

Jorgeconj.com – *Freelance Web Designer (self employ)*

JULY 2019 – MAY 2022

- I create custom wordpress themes based on arts provided by clients or proposed by me.
- Various promotions and microsites for Gayosso
- Multimedia banners for numerous clients

Capital Más, CDMX – *Diseñador Web*

APRIL 2019 – JULY 2019

- I was in charge of creating CMS websites based on wordpress for numerous clients, most of them on the turistic branch

SKB Tarento, CDMX – *Diseñador Web*

APRIL 2013 – APRIL 2019

- I was in charge of the web design area, my work was only supervised by the Design chief, after his approval every design and project was sent to my area for production.

- I created many websites for the agency clients, SMEs on the majority also some big brands as Colgate Palmolive
- The SMEs developments were mostly informative landing pages. For the bigger clients as Colgate Palmolive some microsites and promos
- I was in charge of the digital relaunch of the magazine Viva Basquet with a high volume of site visitors each month.
- Responsable del relanzamiento digital de la revista Viva Basquet con un volumen de visitantes importante

Yeyeco, CDMX – *Diseñador Gráfico*

APRIL 2011 – MARCH 2013

- Trainee designer. I was charged with the creation of arts of the websites, mockups and style guides for the clients.
- Optimization of pictures and illustrations, design proposals and branding manuals

EDUCATION

Universidad la Salle, CDMX – *Bachelors Degree. Graphic Design*

2004 – 2008, CDMX

Educac. Advance web design course. 60 Hours – *HTML CSS JS (jQuery)*

Educac. Basic web design diploma. 90 Hours – *HTML CSS*

ACHIEVEMENTS

a!Diseño Awards 2011 Mobile Device, app category

a!Diseño Magazine – January 2011

- In 2011, together with Yeyeco Multimedia, we participated and won in the category of Mobile Device, App; in the a!Diseño awards with the ioHonorarios Application, to issue fee receipts from any iOS or Android mobile device. This was published in magazine No. 104 on November 28, 2012